



ADVENTURE AND LUXURY ——— Kohanaiki, Hawaii ————

By: Amber Gibson

Hawaii is world-famous as an idyllic place to live. But the Big Island's newest private residential community offers more than the standard breathtaking views. Kohanaiki's proximity to nature and reverence for local Hawaiian traditions make it a prime real estate investment opportunity.



Kohanaiki is located on the Kona Coast of Hawaii, just five minutes from the airport. The private club offers custom lots and luxurious three- and four-bedroom homes for outright ownership.

This partnership between Kennedy Wilson and IHP Capital Partners comprises about 420 homes on 450 acres, and the whole project is committed to the preservation and restoration of the 1.5-mile shoreline. Water from Kohanaiki's own wells is used for much of the property's landscaping needs; a cost-effective reflection of Kohanaiki's commitment to sustainability, as plants like plumeria, hibiscus, heliotropes, and coconut thrive in this saline water. An organic farm at the property grows guava, mangoes, bananas, pineapples and other tropical fruits for guests to enjoy. Chefs endeavor to use local ingredients when possible, including some of the freshest and most flavorful ahi tuna, pink snapper and ono around. Verbal dinner menus allow for any dietary restrictions and tastes, and the oceanfront restaurant is one of the most romantic anywhere.

There's also the spa. The signature Kona coffee, coconut milk and sugar scrub is good enough to eat. Follow a thorough cleansing with a deep tissue massage to soothe sore muscles or a facial guaranteed to give sun-kissed skin a new-found radiance.

However, the real highlights are the activities. Founding members lead active lifestyles and relish the luxurious amenities and thoughtful, personal service. Don't be surprised to find someone standing by with ice water, sunscreen and a friendly smile, anticipating every possible need.



The Rees Jones-designed private golf course, which winds across more than a hundred acres, is one of the most impressive recreational draws here. The course includes six seafront holes on the back nine, and unique hazards ranging from lava tubes to beach bunkers. Relax and cool off at one of the Golf Hales along the way, with a frozen mai tai and an ice cream sandwich. These Hale treats will make anyone smile, regardless of how the golf scorecard reads.

"The ocean is a part of everything we do every day," says Marty Keiter, Kohanaiki's director of golf. From fish basket chandeliers in the beach restaurant to OSEA seaweed skincare products in the spa, every detail is aptly designed to incorporate the sights, sounds and



smells of the ocean. And the array of water activities is incredible. Some of the best free diving on the island is off the Kohanaiki coast, along with sport fishing, paddleboarding, snorkeling, and surfing. A designated adventure team, including a world-champion longboarder and ex-professional surfer, customize itineraries for all ages and levels, even taking guests off-property to enjoy the rest of Big Island.

These new properties are much-sought-after residences. Move-ins begin this year and members are currently taking advantage of the Hale Club residences, while the finishing touches are put on their prize homes. Custom quarter-acre to one-plus-acre estate home sites are available from \$750,000 to \$6 million. Shay Zak-designed Hale sites start at \$3.2 million. And Hale Mai'a town homes, designed by Warren Sunnland, start at \$2.5 million. All offer views of the members-only Rees Jones golf course, sunsets over the Pacific, the summit of Hualalai, and snowy Mauna Loa.

Kohanaiki Club membership for founding members is currently \$75,000, plus \$20,000 in annual dues. Members and their guests can enjoy exclusive access to all recreational, spa, and dining amenities. Kohanaiki offers prime oceanfront lots with any of the purchasers designing and building homes (some worth \$20 million) within months of their purchase. "Kohanaiki is first a home buy," says President and CEO Joe Root. "It's meant to be a long-term, generational family place to share and create occasions, traditions and memories."

You can find out more about the properties available on this development at www.kohanaiki.com

